

United Internet: Key figures H1/Q2 2025



Financial Key Figures - Accounting View - (only concerning the segments)

Disclaimer: Minor rounding differences may occur between the KPI sheet and the report.

Group (in € millions)

Revenues
De-Mail & Energy
Revenues comparable
EBITDA
De-Mail & Energy
EBITDA compareable
Project cost 1&1 Mobile Network (Consumer Access)

H1 2024	H1 2025	Change yoy
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3,113.3	3,242.9	4.2%
13.4	11.2	
3,099.9	3,231.7	4.3%
661.6	676.8	2.3%
-0.7	1.2	
662.3	675.6	2.0%
-111.0	-130.6	

Q1 2024	Q2 2024	Q3 2024	Q4 2024
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1,571.6	1,541.7	1,567.4	1,648.6
6.6	6.8	6.6	6.3
1,565.0	1,534.9	1,560.8	1,642.3
340.8	320.8	316.6	315.8
-1.3	0.6	0.5	-0.5
342.1	320.2	316.1	316.3
-42.4	-68.6	-56.1	-98.2

Q1 2025	Q2 2025	Change yoy
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1,636.7	1,606.2	4.2%
5.9	5.3	
1,630.8	1,600.9	4.3%
342.8	334.0	4.1%
0.2	1.0	
342.6	333.0	4.0%
-67.0	-63.6	

Segment "Consumer Access" (in € millions)

Revenues
Hardware/other revenues
Service revenues
EBITDA
EBITDA "Access"
EBITDA "1&1 Mobile Network"

H1 2024	H1 2025	Change yoy
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2,015.9	2,006.4	-0.5%
371.0	359.9	-3.0%
1,644.9	1,646.5	0.1%
326.6	283.9	-13.1%
437.6	414.5	-5.3%
-111.0	-130.6	

Q1 2024	Q2 2024	Q3 2024	Q4 2024
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1,024.4	991.5	1,001.3	1,047.1
202.5	168.5	167.5	222.7
821.9	823.0	833.8	824.4
182.3	144.3	136.4	127.8
224.7	212.9	192.5	226.0
-42.4	-68.6	-56.1	-98.2

Q1 2025	Q2 2025	Change yoy
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1,018.5	987.9	-0.4%
196.6	163.3	-3.1%
821.9	824.6	0.2%
155.9	128.0	-11.3%
222.9	191.6	-10.0%
-67.0	-63.6	

Segment "Business Access" (in € millions)

Revenues
EBITDA
Start-up costs for the fiber-optic network extension to supply additional expansion areas and to connect mobile communications antennas
EBITDA comparable

H1 2024	H1 2025	Change yoy
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283.2	287.3	1.4%
78.7	80.4	2.2%
-16.4	-12.0	
95.1	92.4	-3.0%

Q1 2024	Q2 2024	Q3 2024	Q4 2024
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141.7	141.5	147.5	144.2
35.4	43.4	41.9	44.5
-9.0	-7.4	-5.6	0.4
44.4	50.7	47.5	44.1

Q1 2025	Q2 2025	Change yoy
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144.0	143.3	1.3%
36.6	43.8	1.0%
-6.3	-5.7	
42.9	49.5	-2.4%

Segment "Business Applications" (in € millions)

Revenues
EBITDA

H1 2024	H1 2025	Change yoy
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751.6	895.0	19.1%
207.4	258.4	24.6%

Q1 2024	Q2 2024	Q3 2024	Q4 2024
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373.0	378.6	390.0	418.7
101.3	106.1	112.9	109.9

Q1 2025	Q2 2025	Change yoy
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446.3	448.7	18.5%
124.6	133.8	26.1%

Segment "Consumer Applications" (in € millions)

Revenues
De-Mail & Energy
Revenues comparable
EBITDA
De-Mail & Energy
EBITDA comparable

H1 2024	H1 2025	Change yoy
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157.8	160.1	1.5%
13.4	11.2	
144.4	148.9	3.1%
53.2	55.1	3.6%
-0.7	1.2	
53.9	53.9	0.0%

Q1 2024	Q2 2024	Q3 2024	Q4 2024
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77.7	80.1	79.7	87.0
6.6	6.8	6.5	6.3
71.1	73.3	73.2	80.7
22.5	30.7	25.5	33.8
-1.3	0.6	0.5	-0.5
23.8	30.1	25.0	34.3

Q1 2025	Q2 2025	Change yoy
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79.6	80.5	0.5%
5.9	5.3	
73.7	75.2	2.6%
25.6	29.5	-3.9%
0.2	1.0	
25.4	28.5	-5.3%

Customer figures

Development of customer contracts (in millions)

Total customers, subscription based
Consumer Access, total contracts
of which Mobile Internet
of which broadband products
Business Applications, total contracts
Consumer Applications, total
of which Premium Mail Subscriptions
of which Value Added Subscriptions
of which free accounts

31.12.2024	30.06.2025	30.06.2025 vs. 31.12.2024
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29.02	29.31	+ 0.30
16.39	16.33	- 0.06
12.44	12.44	+/- 0.0
3.95	3.89	- 0.06
9.59	9.80	+ 0.21
41.97	41.75	- 0.22
2.22	2.33	+ 0.11
0.82	0.85	+ 0.03
38.93	38.57	- 0.36

31.03.2024	30.06.2024	30.09.2024	31.12.2024
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28.63	28.78	28.85	29.02
16.30	16.35	16.35	16.39
12.29	12.36	12.38	12.44
4.01	3.99	3.97	3.95
9.47	9.52	9.52	9.59
42.06	41.66	41.66	41.97
2.07	2.11	2.16	2.22
0.79	0.80	0.82	0.82
39.20	38.75	38.68	38.93

31.03.2025	30.06.2025	30.06.2025 vs. 31.03.2025
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29.17	29.31	+ 0.14
16.35	16.33	- 0.02
12.42	12.44	+ 0.02
3.93	3.89	- 0.04
9.70	9.80	+ 0.10
41.87	41.75	- 0.12
2.28	2.33	+ 0.05
0.84	0.85	+ 0.01
38.75	38.57	

Business Applications, total contracts
Business Applications, total customers

9.59	9.80	+ 0.21
6.32	6.47	+ 0.15

9.47	9.52	9.52	9.59
6.26	6.28	6.30	6.32

9.70	9.80	+ 0.10
6.40	6.47	+ 0.07