

United Internet: Key figures Q1 2025

Financial Key Figures - Accounting View - (only concerning the segments)
Disclaimer: Minor rounding differences may occur between the KPI sheet and the report.



Group (in € millions)	Q1 2024	Q1 2025	Change yoy	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Change yoy
Revenues	1,571.6	1,636.7	4.1%	1,571.6	1,541.7	1,567.4	1,648.6	1,636.7	4.1%
De-Mail & Energy	6.6	5.9		6.6	6.8	6.6	6.3	5.9	
Revenues comparable	1,565.0	1,630.8	4.2%	1,565.0	1,534.9	1,560.8	1,642.3	1,630.8	4.2%
EBITDA	340.8	342.8	0.6%	340.8	320.8	316.6	315.8	342.8	0.6%
De-Mail & Energy	-1.3	0.2		-1.3	0.6	0.5	-0.5	0.2	
EBITDA compareable	342.1	342.6	0.1%	342.1	320.2	316.1	316.3	342.6	0.1%
Project cost 1&1 Mobile Network (Consumer Access)	-42.4	-67.0		-42.4	-68.6	-56.1	-98.2	-67.0	

Segment "Consumer Access" (in € millions)	Q1 2024	Q1 2025	Change yoy	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Change yoy
Revenues	1,024.4	1,018.5	-0.6%	1,024.4	991.5	1,001.3	1,047.1	1,018.5	-0.6%
Hardware/other revenues	202.5	196.6	-2.9%	202.5	168.5	167.5	222.7	196.6	-2.9%
Service revenues	821.9	821.9	0.0%	821.9	823.0	833.8	824.4	821.9	0.0%
EBITDA	182.3	155.9	-14.5%	182.3	144.3	136.4	127.8	155.9	-14.5%
EBITDA "Access"	224.7	222.9	-0.8%	224.7	212.9	192.5	226.0	222.9	-0.8%
EBITDA "1&1 Mobile Network"	-42.4	-67.0		-42.4	-68.6	-56.1	-98.2	-67.0	

Segment "Business Access" (in € millions)	Q1 2024	Q1 2025	Change yoy	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Change yoy
Revenues	141.7	144.0	1.6%	141.7	141.5	147.5	144.2	144.0	1.6%
EBITDA	35.4	36.6	3.4%	35.4	43.4	41.9	44.5	36.6	3.4%
Start-up costs for the fiber-optic network extension to supply additional expansion areas and to connect mobile communications antennas	-9.0	-6.3		-9.0	-7.4	-5.6	0.4	-6.3	
EBITDA comparable	44.4	42.9	-3.4%	44.4	50.7	47.5	44.1	42.9	-3.4%

Segment "Business Applications" (in € millions)	Q1 2024	Q1 2025	Change yoy	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Change yoy
Revenues	373.0	446.3	19.7%	373.0	378.6	390.0	418.7	446.3	19.7%
EBITDA	101.3	124.6	23.0%	101.3	106.1	112.9	109.9	124.6	23.0%

Segment "Consumer Applications" (in € millions)	Q1 2024	Q1 2025	Change yoy	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Change yoy
Revenues	77.7	79.6	2.4%	77.7	80.1	79.7	87.0	79.6	2.4%
De-Mail & Energy	6.6	5.9		6.6	6.8	6.5	6.3	5.9	
Revenues comparable	71.1	73.7	3.7%	71.1	73.3	73.2	80.7	73.7	3.7%
EBITDA	22.5	25.6	13.9%	22.5	30.7	25.5	33.8	25.6	13.9%
De-Mail & Energy	-1.3	0.2		-1.3	0.6	0.5	-0.5	0.2	
EBITDA comparable	23.8	25.4	6.7%	23.8	30.1	25.0	34.3	25.4	6.7%

Customer figures

Development of customer contracts (in millions)	31.12.2024	31.03.2025	31.12.2024 vs. 31.03.2025	31.03.2024	30.06.2024	30.09.2024	31.12.2024	31.03.2025	31.12.2024 vs. 31.03.2025
Total customers, subscription based	29.02	29.17	+ 0.15	28.63	28.78	28.85	29.02	29.17	+ 0.15
Consumer Access, total contracts	16.39	16.35	- 0.04	16.30	16.35	16.35	16.39	16.35	- 0.04
of which Mobile Internet	12.44	12.42	- 0.02	12.29	12.36	12.38	12.44	12.42	- 0.02
of which broadband products	3.95	3.93	- 0.02	4.01	3.99	3.97	3.95	3.93	- 0.02
Business Applications, total contracts	9.59	9.70	+ 0.11	9.47	9.52	9.52	9.59	9.70	+ 0.11
Consumer Applications, total	41.97	41.87	- 0.10	42.06	41.66	41.66	41.97	41.87	- 0.10
of which Premium Mail Subscriptions	2.22	2.28	+ 0.06	2.07	2.11	2.16	2.22	2.28	+ 0.06
of which Value Added Subscriptions	0.82	0.84	+ 0.02	0.79	0.80	0.82	0.82	0.84	+ 0.02
of which free accounts	38.93	38.75	- 0.18	39.20	38.75	38.68	38.93	38.75	- 0.18
Business Applications, total contracts	9.59	9.70	+ 0.11	9.47	9.52	9.52	9.59	9.70	+ 0.11
Business Applications, total customers	6.32	6.40	+ 0.08	6.26	6.28	6.30	6.32	6.40	+ 0.08