UNITED INTERNET AG

Company Presentation

(9M 2025)

KPIs 9M 2025 WITH IONOS ADTECH-BUSINESS AS DISCONTINUED OPERATION

29.50 million customer contracts: + 480,000 in the first 9 months 2025

Revenues and earnings figures (in € million)	9M 2024 ⁽¹⁾	9M 2025 ⁽¹⁾	Change
Revenues ⁽²⁾	4,442.2	4,502.2	+ 1.4%
EBITDA ⁽²⁾	948.1	966.4	+ 1.9%
EBIT ⁽²⁾	499.5	443.2	- 11.3%
EPS ⁽²⁾ (in €)	0.72	0.75	+ 4.2%

- EBITDA 9M 2025 including:
 - € 201.2 million from 1&1 mobile network rollout expenses (prior year: € 167.1 million)
- EBIT 9M 2025 impacted additionally by:
 - € 441.3 million from D&A on investments (prior year: € 363.5 million)
- EPS 9M 2025 increase driven by:
 - Improved performance from associated companies and lower tax expenses

EPS w/o Kublai / Tele



⁽¹⁾ AdTech carried in accordance with IFRS 5 as discontinued operation as of September 30, 2025; prior year adjusted

⁽²⁾ Revenues / EBITDA / EBIT w/o revenue contribution (€ 16.1m; prior year: € 19.9m) and earnings contributions (EBITDA € +1.9m; prior year: € -0.2m, EBIT € +1.9m; prior year: € -0.3m) from "Energy" and "De-Mail"; prior year Columbus impairment (EPS effect: € -0.99)

AGENDA



I. Group Overview & Investment Case

II. Business Area Access (Consumer & Business)

III. Business Area Applications (Consumer & Business)

IV. Financial results & Outlook

V. ESG & Rankings

I. UNITED INTERNET'S ATTRACTIVE INVESTMENT CASE

CONSUMER & BUSINESS ACCESS (~ 4,900 FTE'S)

CONSUMER & BUSINESS APPLICATIONS (~ 5,300 FTE'S)





Europe's most modern 5G mobile network, based on innovative Open RAN technology by 1&1, boosts future operating margins

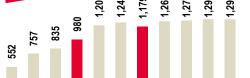
Operating EBITDA (in € million)

IONOS is the largest web hosting provider in Europe with ~80% recurring revenues⁽¹⁾ based predominantly on subscriptions





1&1 is the 4th largest mobile network operator in DE with sizeable market share and a differentiated offering

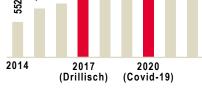


IONOS builds an enterprise cloud for ITZBund (Federal IT Center), proving itself a reliable infrastructure partner





1&1 Versatel operates one of the largest German fiber optic networks (> 67,700 km) in over 350 cities



CAGR 2014-2024 Rev > 7.5% & EBITDA > 9%

UI operates the largest independent B2C platform in private mail in the DACH region (via GMX and WEB.DE)







> 12.5m mobile customers surfing on 1&1's mobile network; > 3.9m broadband customers

> 41.5m accounts (> 38.5m ad-financed, > 3m paid mail) - the market leader in DE(2); > 9.9m cloud and hosting contracts





DIVERSIFIED PORTFOLIO

M&A track record: > 18 acquisitions & investments with > € 3.5bn volume



> 68M ACCOUNTS

with > 29.5m customer contracts and > 38.5m free accounts



2024

CONVENIENT LEVERAGE

~2.4x (9M 2025) leverage (net bank liabilities / EBITDA) - a confident base



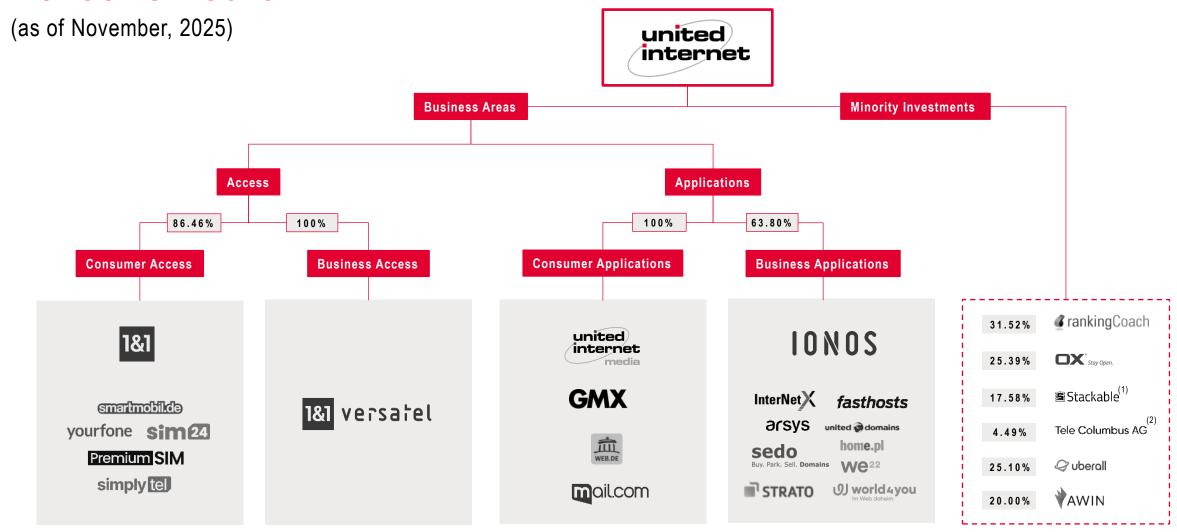
SHAREHOLDER VALUE

> € 1.86bn dividend payments; > € 1.4bn share buy backs since IPO

(1) Equivalent to total revenue excl. revenue from AdTech business (Sedo); ** Email usage market share in Germany (2024), end of period # of users (most frequently used private email providers)



I. GROUP STRUCTURE



⁽¹⁾ Held indirectly through 63.84 % stake in IONOS (2) Held indirectly through 4.71% stake in Kublai



II. ACCESS*



Consumer Access

■ Revenues: € 4,064.3 million

■ EBITDA: € 590.8 million

Profitability: 14.5% EBITDA margin

■ FTE: ~ 3,300

■ Total contracts: 16.39 million



Business Access

Revenues: € 574.9 million

■ EBITDA: € 165.1 million

■ Profitability: 28.7% EBITDA margin

■ FTE: ~ 1,650



^{*} Figures based on FY 2024

II. CONSUMER ACCESS: SEGMENT HIGHLIGHTS





Europe's most modern 5G mobile network based on innovative Open RAN technology which is 10-30% more energy efficient¹, boosting future operating margins



4th largest German network operator

1&1 is the fourth largest telecommunications provider in Germany's consumer market



Strong brands

Services are marketed under the premium 1&1 brand and discount/value brands such as winSIM and yourfone, enabling broad market coverage



Industry leading service

Differentiation from competition via best-in-class services as 1&1 finished 1st place for highest customer satisfaction (connect test, May 2025), continuing a long history of winning best in class industry awards



Predictable & strong business

Fixed monthly payments and contractually fixed terms ensure stable and predictable revenues and cash flows that offer protection against cyclical influences in a growing business



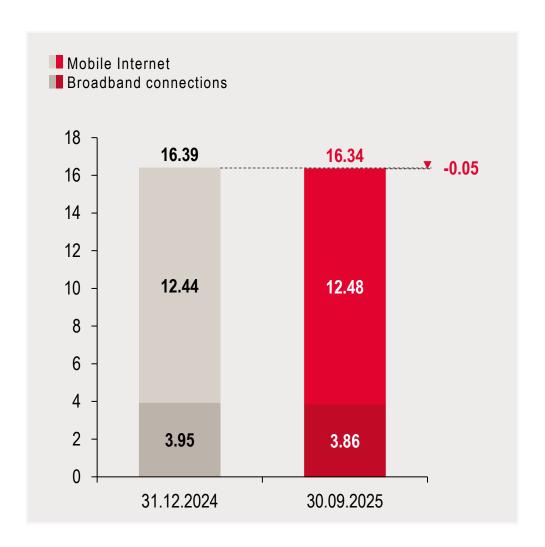
Access to fiber-optic networks

VDSL and FTTH complete packages incl. voice and IP-TV via 1&1 Versatel, with last mile provided by DT and regional carriers (as e.g. Deutsche Glasfaser, Glasfaser Nordwest, M-Net, NetCologne, OXG, Westconnect, wilhelm.tel)

⁽¹⁾ Source: Result of a study by TÜV Rheinland on the energy consumption of the 1&1 O-RAN 2024. Savings vary depending on the legacy system compared

II. CONSUMER ACCESS SEGMENT: CUSTOMER CONTRACTS

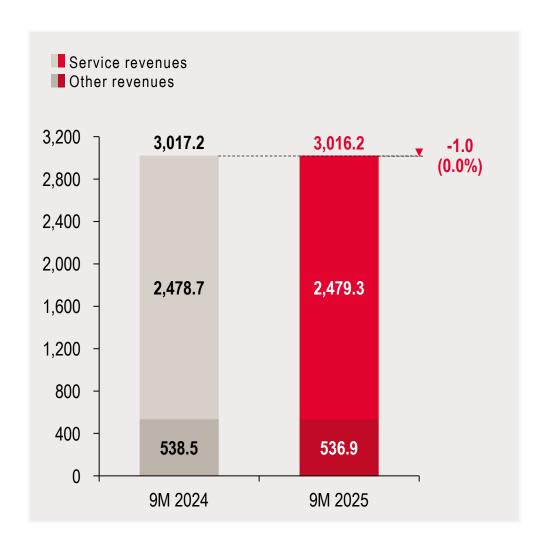
(in million)



- 16.34 million customer contracts (- 50,000)
 - 12.48 million mobile internet contracts (+ 40,000)
 - 3.86 million broadband connections (- 90,000)

II. CONSUMER ACCESS SEGMENT: REVENUES

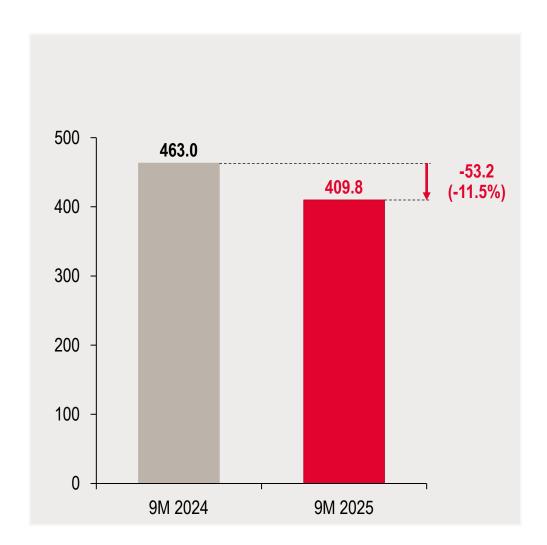
(acc. to IFRS in € million)



- +/- 0.0% revenues to € 3,016.2 million
 - +/- 0.0% service revenues to € 2,479.3 million
 - 0.3% other revenues (in particular low-margin smartphones) to € 536.9 million

II. CONSUMER ACCESS (I): EBITDA

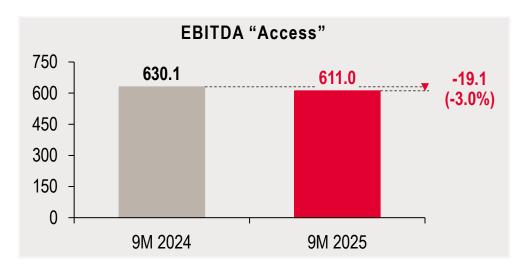
(acc. to IFRS in € million)



- 11.5% EBITDA to € 409.8 million including
 - € 201.2 million costs for rollout of 1&1 mobile network (prior year: € - 167.1 million)
- 13.6% EBITDA margin (prior year: 15.3%)

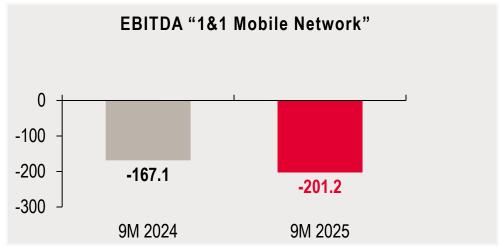
II. CONSUMER ACCESS (II): EBITDA OF THE TWO SUBSEGMENTS

(acc. to IFRS in € million)





- 3.0% EBITDA to € 611.0 million
- 20.3% EBITDA margin (prior year: 20.9%)



"1&1 Mobile Network"

€ - 201.2 million EBITDA from the initial cost of the
 1&1 mobile network rollout (prior year: € - 167.1 million)



II. BUSINESS ACCESS: SEGMENT HIGHLIGHTS





Powerful network infrastructure

1&1 Versatel operates one of the largest German fiber optic networks (67,768 km) in over 350 German cities including the 25 largest cities with 29,158 directly connected locations



Digitalization partner

Serves businesses of all sizes (from SMEs to large enterprises) and local authorities across Germany with a focus on high-performance, secure, and scalable connectivity (FTTB or FTTH)



Recurring revenues

Predominantly subscription-based income with recurring revenues from long-term contracts, offering protection against cyclical influences



Reliable ORAN network partner

1&1 Versatel not only links sites and data centers via fiber but also provides the backbone for the 1&1 mobile network, ensuring stability due to 30+ years long-term contract



Smart cluster

Expand own fiber network by rolling out to near-net B2B clusters and underserved business parks, realizing revenue synergies as part of the 1&1 network build



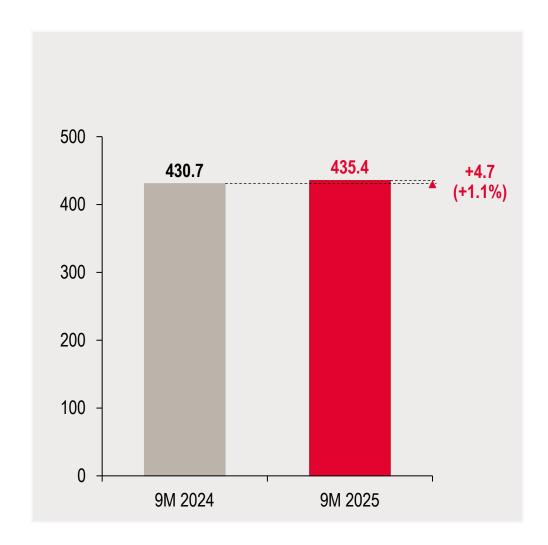
Attractive growth levers

Diverse product portfolio ranging from VPN, broadband, voice, mobile backhaul, dark fiber and other with average customer relationships ranging between 9 and 14 years



II. BUSINESS ACCESS SEGMENT: REVENUES

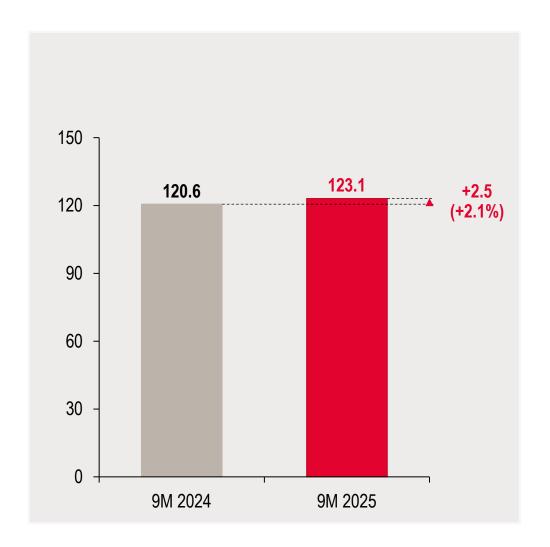
(acc. to IFRS in € million)



- + 1.1% revenues to € 435.4 million

II. BUSINESS ACCESS SEGMENT: EBITDA

(acc. to IFRS in € million)



- + 2.1% EBITDA to € 123.1 million
 - € 16.3 million start-up costs (prior year: € 22.0 million) in the new business areas "5G" and "expansion of commercial areas"
- 28.3% EBITDA margin (prior year: 28.0%)

III. APPLICATIONS*









Consumer Applications

Revenues: € 298.3 million

EBITDA: € 113.2 million

Profitability: 37.9% EBITDA margin

• FTE: ~ 1,100

Total contracts: 41.97 million

• Free accounts: 38.93 million

Pay accounts: 3.04 million

IONOS STRATO

Business Applications

Revenues: € 1,560.3 million

■ EBITDA: € 430.2 million

■ Profitability: 27.6% EBITDA margin

■ FTE: ~ 4,200

■ Total contracts: 9.59 million



^{*} Figures based on FY 2024

III. CONSUMER APPLICATIONS: SEGMENT HIGHLIGHTS



Market leader in private mail

Germany's leading digital B2C platform (GMX, WEB.DE) monetizing a large and attractive customer base based on the number of users of e-mail services in the German market (as of 31.12.2024)



Attractive business model

Ultra capex-light business model (1-2% of this year's capex investments) that is profitable (~38% EBITDA margin¹) and growing revenues



Growth in pay accounts

Subscription revenues anchored by high single digit growth in premium customer accounts with more than 3m contracts²



Data treasure

Smart inbox features allows Mail & Media to better understand the customer needs and therefore perform more precise ad targeting, delivering value-added for advertisers



Broad & Secure Product Portfolio

Personal Information Management (e-mail, tasks, appointments, addresses), cloud storage and office applications for private customers differentiated by data protection & data security



High potential for up- and cross-selling

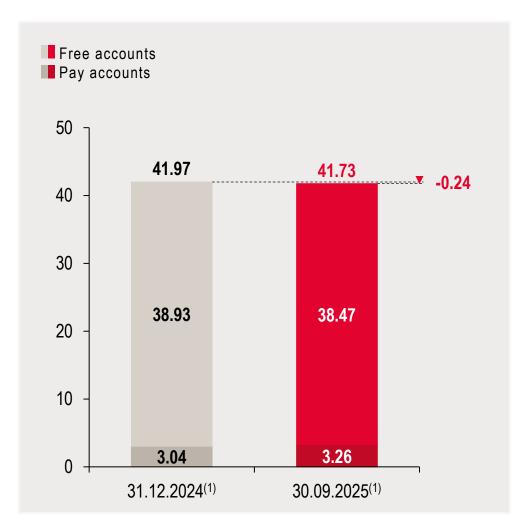
Continued conversion of free accounts to paid accounts, cross-selling of additional products (e.g. cloud storage for pictures, mail domains) with targeted campaigns (e.g. the importance of back-up)

(1) FY2024, w/o revenue and earnings contribution from Energy and De-Mail (revenue contribution: € 26.2m; EBITDA contribution: € - 0.7m); 2: As of 31.12.2024



III. CONSUMER APPLICATIONS SEGMENT: ACCOUNTS

(in million)

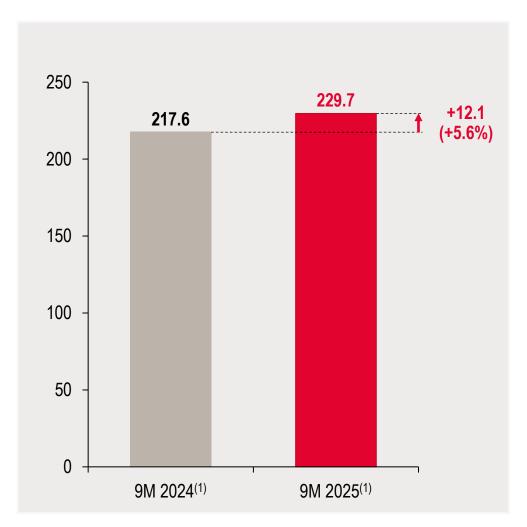


- 41.73 million consumer accounts (- 240,000) due to seasonal effects, + 70,000 compared to Q3/2024
 - 38.47 million free accounts (- 460,000),
 - 210,000 compared to Q3/2024
 - 3.26 million pay accounts (+ 220,000),
 - + 280,000 compared to Q3/2024

⁽¹⁾ w/o 0.02m "Energy" contracts

III. CONSUMER APPLICATIONS SEGMENT: REVENUES

(acc. to IFRS in € million)

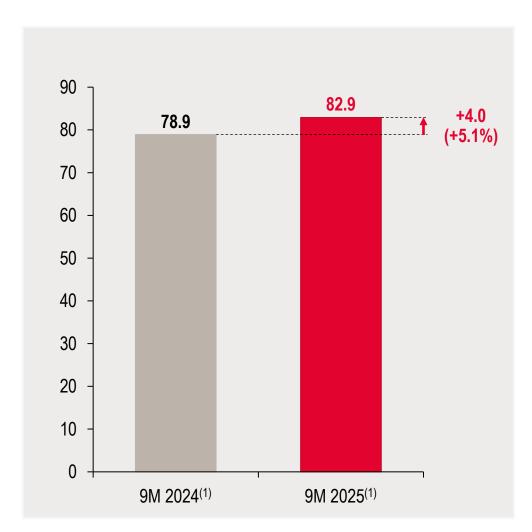


+ 5.6% revenues to € 229.7 million

⁽¹⁾ w/o revenues contributions "Energy" and "De-Mail" (€ 16.1m; prior year: € 19.9m)

III. CONSUMER APPLICATIONS SEGMENT: EBITDA

(acc. to IFRS in € million)



- + 5.1% EBITDA to € 82.9 million
- 36.1% EBITDA margin (prior year: 36.3%)

⁽¹⁾ w/o earnings contributions "Energy" and "De-Mail" (€ +1.9m; prior year: € -0.2m)

III. BUSINESS APPLICATIONS: SEGMENT HIGHLIGHTS



2024 (4th time in a row)

İSG Provider Lens 2024 Quadrant

Multi Public Cloud Services
Hyperscale Infrastructure and Platform Services



Leading European digitalization partner

IONOS is the largest web hosting provider in Europe (active in 15 European countries as well as USA, Canada and Mexico) and serves as one-stop-shop for all digitalization needs of around 6.5m customers and almost 10m contracts



Attractive, robust finances

Subscription-based business model with strong revenue growth (earning ~80% recurring revenues¹), attractive profitability (29.0% margin²) and cash flow generation combined with predictable capex



Best-in-class churn

Churn remains at best-in-class level of ~1% per month that is being managed by various churn prevention initiatives



Artificial Intelligence

Al is a catalyst for digitalization and driver of revenue on the back of additional use cases and upselling (IONOS GPT, Al Model hub, Al powered products e.g. website builder, Al email assistant)



Digital sovereignty

Digital sovereignty is moving to the top of the priority list for the private and public sector as a reliable cloud enabler, opening opportunities to foster growth through cloud and Al "Made in Europe"



Reliable infrastructure partner

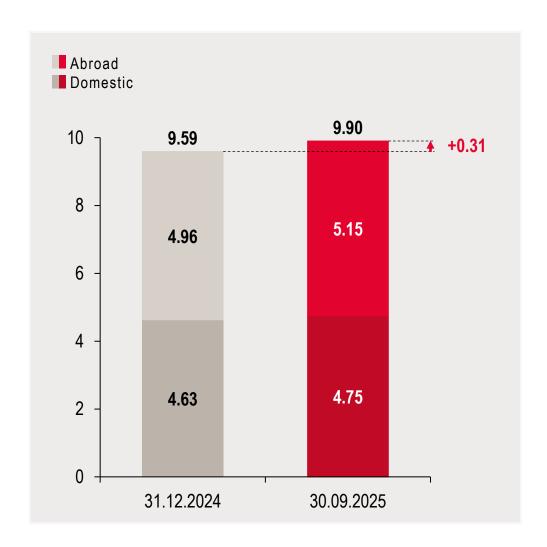
Broad product portfolio from digital solutions to cloud infrastructure to AdTech – for instance proving itself a reliable infrastructure partner by building an enterprise cloud for ITZBund (Federal IT Center)



⁽¹⁾ Equivalent to total revenue excl. revenue from AdTech business (Sedo); 2: FY2024, adj. EBITDA is defined as EBITDA adjusted for either non-recurring items or non-operating items

III. BUSINESS APPLICATIONS SEGMENT: CUSTOMER CONTRACTS

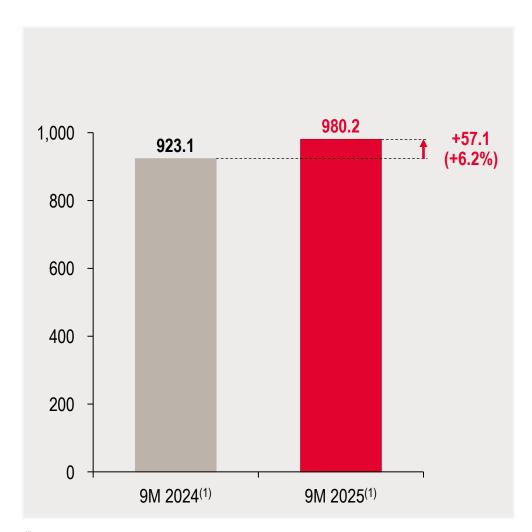
(in million)



- 9.90 million customer contracts (+ 310,000)
 - 5.15 million abroad (+ 190,000)
 - **4.75** million domestic (+ 120,000)

III. BUSINESS APPLICATIONS SEGMENT: REVENUES

(acc. to IFRS in € million)

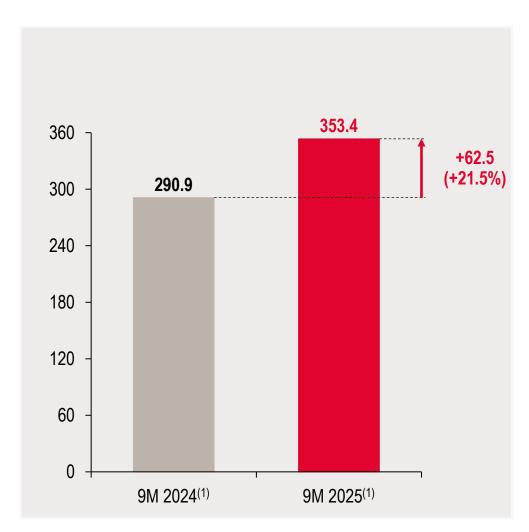


- + 6.2% revenues to € 980.2 million
 - Customer growth
 - Increased up- and cross-selling

⁽¹⁾ AdTech carried in accordance with IFRS 5 as discontinued operation as of September 30, 2025; prior year adjusted

III. BUSINESS APPLICATIONS SEGMENT: EBITDA

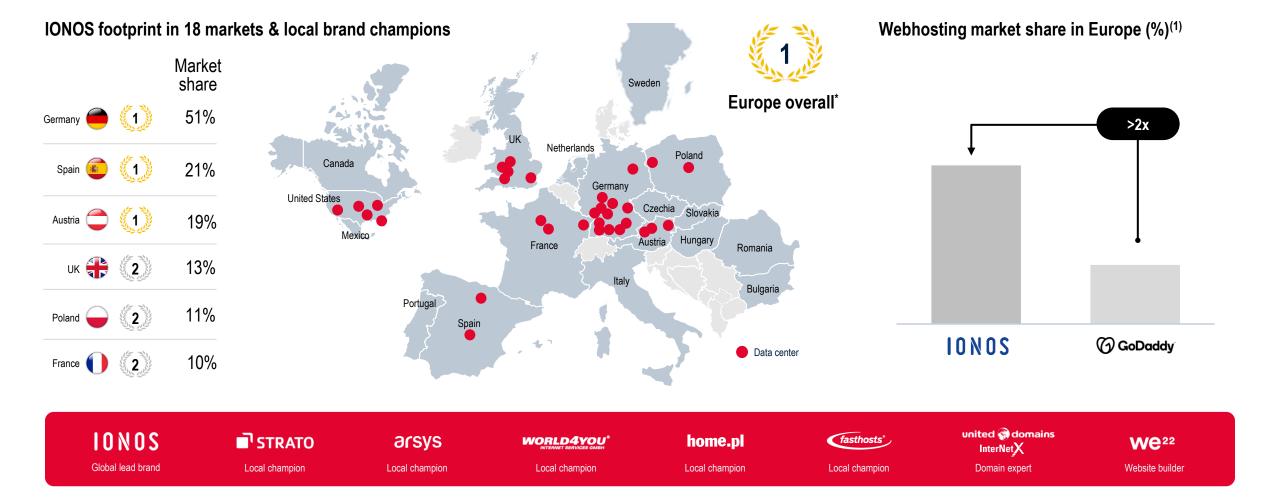
(acc. to IFRS in € million)



- + 21.5% EBITDA to € 353.4 million
- 36.1% EBITDA margin (prior year: 31.5%)

⁽¹⁾ AdTech carried in accordance with IFRS 5 as discontinued operation as of September 30, 2025; prior year adjusted

III. IONOS IS THE LEADING PARTNER FOR SMB DIGITALIZATION IN EUROPE WITH A BROAD STRATEGIC FOOTPRINT AND LEADING LOCAL BRANDS

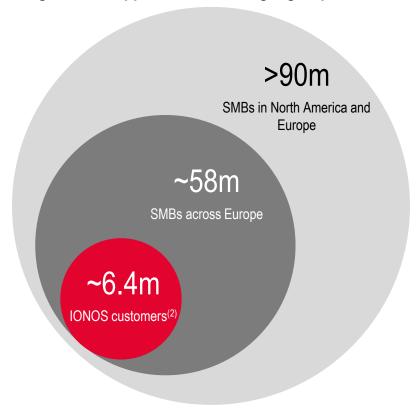


⁽¹⁾ Refers to webhosting market shares based on company data analysis and HostAdvice.

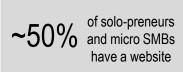


III. LARGE AND FAST-GROWING MARKET DRIVEN BY SECULAR TRENDS

Large and untapped SMB core target group⁽¹⁾

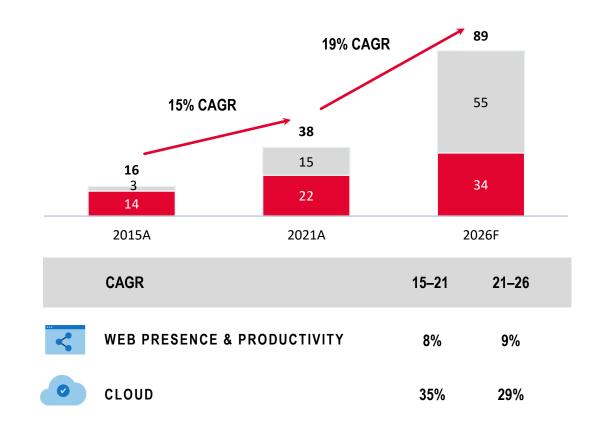








IONOS addressable market 15-26⁽³⁾, €b





⁽¹⁾ SMB core target group shown in the chart includes companies with <250 FTE in 2020

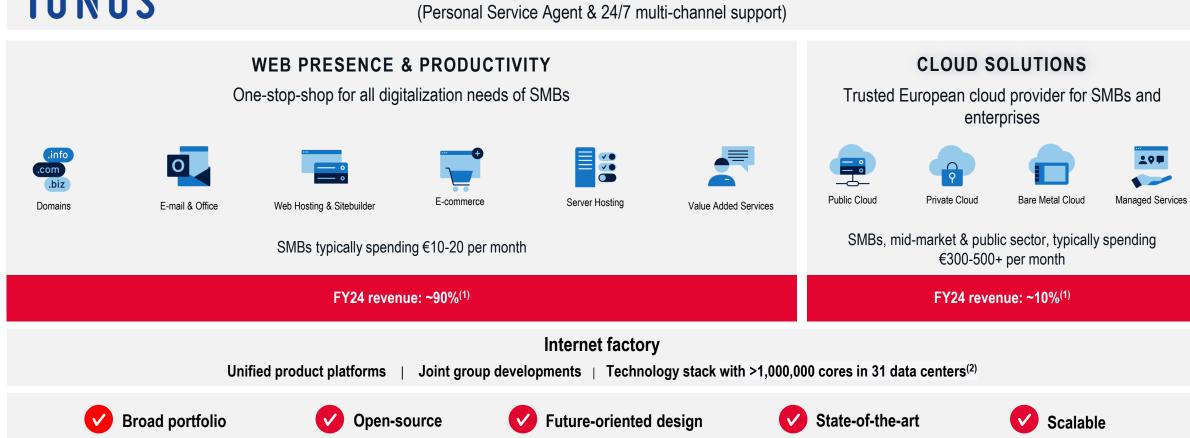
⁽²⁾ Total number of IONOS customers (mostly SMBs), as of June 30, 2025

⁽³⁾ McKinsey: The SMB Market for Digitization and Cloud Solutions, Cloud North America and server hosting North America deducted from total McKinsey figures to align with IONOS current addressability

III. COMPREHENSIVE PRODUCT PORTFOLIO, FIRST CLASS CUSTOMER CARE AND INFRASTRUCTURE



Strong customer support organisation

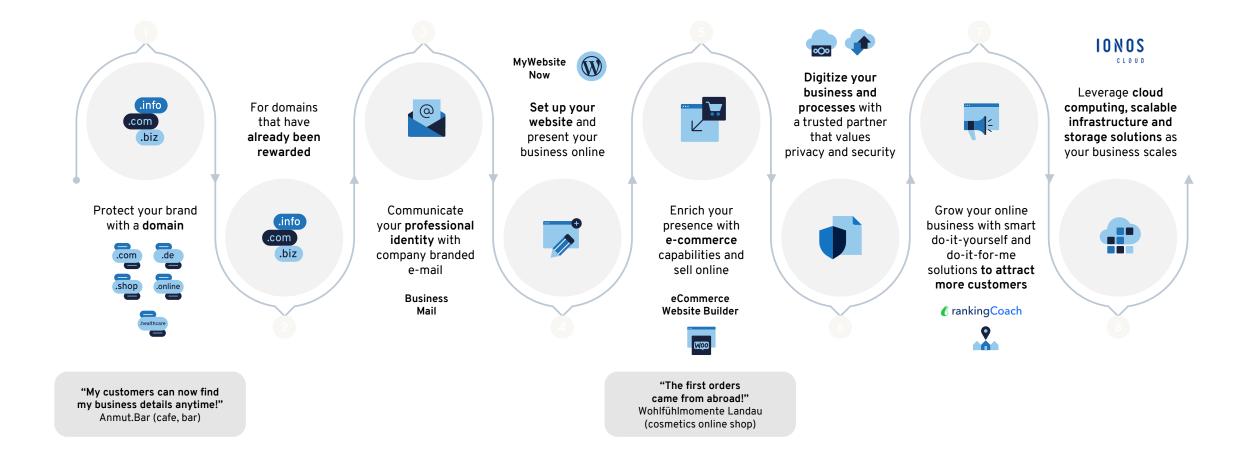


⁽¹⁾ Refers to revenue from contracts with customers



⁽²⁾ o/w 9 fully owned and 22 co-location data centers as FY 2024, several of them geo-redundant

III. THE IONOS ONE-STOP-SHOP PORTFOLIO ENABLES AN END-TO-END DIGITISATION JOURNEY FOR OUR CUSTOMERS





IV. RESULTS 9M 2025



IV. GROUP: KEY FIGURES AS OF SEPTEMBER 30, 2025

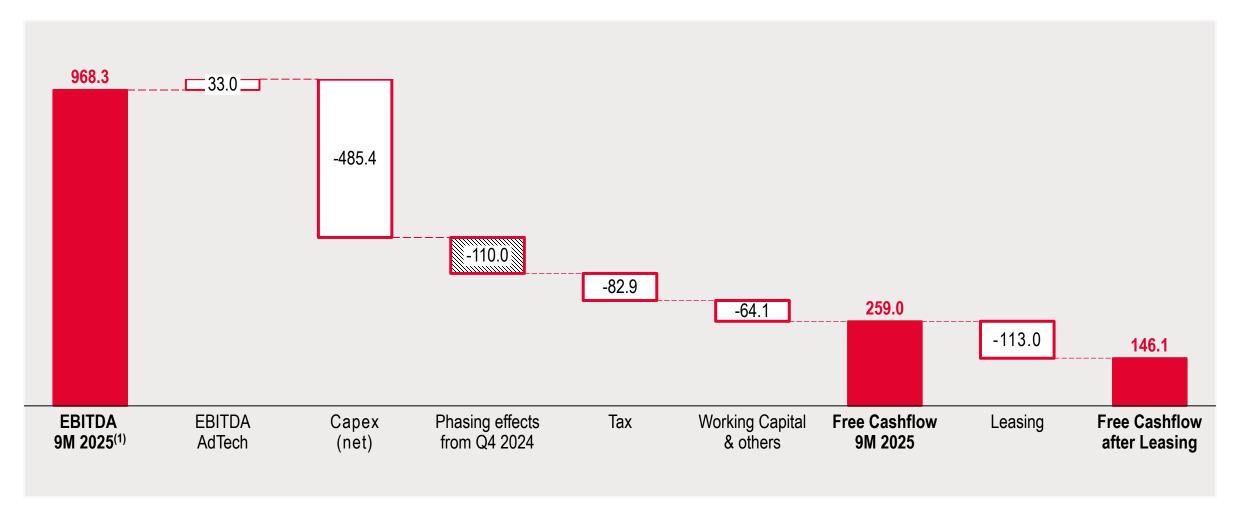
P&L figures according to IFRS in € million	9M 2024 ⁽¹⁾	9M 2025 ⁽²⁾	Change
Fee-based customer contracts (in million)	28.85	29.50	+ 0.65
Ad-financed free accounts (in million)	38.68	38.47	- 0.21m (Pay accounts: + 0.28m)
Revenues	4,442.2	4,502.2	- + 1.4%
EBITDA	948.1	966.4	 + 1.9% despite € - 16.3m higher costs for the rollout of 1&1 mobile network
EBIT	499.5	443.2	 - 11.3% due to higher depreciation in connection with the network expansion
Cash flow figures according to IFRS in € million	9M 2024	9M 2025	Comments
Cash flow before changes in balance sheet items	818.3	824.1	• + 0.7 %
Cash flow from operating activities	474.7	744.4	 + 56.8 % - strong increase due to discontinuation of annual prepayment (DTAG contingent contract) last made in 2024
Cash flow from investing activities	- 431.6	- 468.9	Capex: € - 488.0m (prior year: € - 441.9m)
Cash flow from financing activities	- 43.5	- 388.3	 Decrease in particular due to dividend payments, purchase of 1&1 shares and SBP IONOS

^{(1) 2024} w/o revenue and earnings contributions from Energy (revenue contribution: € 19.9m; EBITDA contribution: € -0.2m; EBIT contribution: € -0.3m)

^{(2) 2025} w/o revenue and earnings contributions from Energy (revenue contribution: € 1.9m; EBITDA contribution: € 1.9m; AdTech carried in accordance with IFRS 5 as discontinued operation as of September 30, 2025; prior year adjusted

IV. GROUP: EBITDA / FREE CASH FLOW BRIDGE AS OF SEPTEMBER 30, 2025

(acc. to IFRS in € million)



(1) incl. "Energy" and "De-Mail"



IV. OUTLOOK 2025



IV. OUTLOOK 2025⁽¹⁾

We are confirming our revenue and EBITDA forecast and are specifying our Cash-CAPEX forecast with accounting for AdTech as discontinued operation⁽²⁾

- Revenues: approx. € 6.05 billion (2024: € 5.991 billion)
- EBITDA: approx. € 1.3 billion (2024: € 1.252 billion), including approx. € 20 million due to the change of national roaming provider at 1&1 no impact on EBIT⁽³⁾
- Cash-CAPEX: approx. € 750 million (previously: approx. € 800 million, 2024: € 774.6 million)

⁽³⁾ In the case of the commercially equivalent national roaming agreement with Vodafone, the capacities used by 1&1 are fully recognized in EBITDA, while in the case of national roaming with Telefónica they were partially capitalized and amortized as scheduled



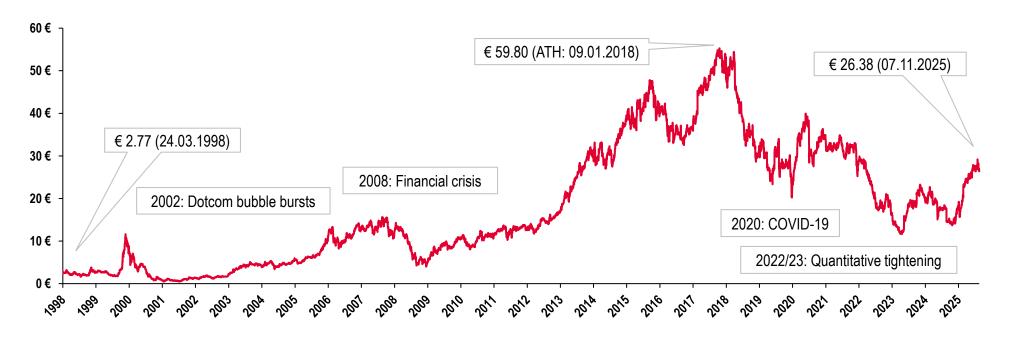
⁽¹⁾ All figures are without consideration of the Energy business field due to be sold. The business field Energy has already been sold

⁽²⁾ AdTech carried in accordance with IFRS 5 as discontinued operation as of September 30, 2025; prior year adjusted

IV. SHARE AND DIVIDEND



IV. SHARE PRICE DEVELOPMENT AND SHAREHOLDER STRUCTURE



Key Share Facts & Figures:

ISIN: DE0005089031

WKN: 508903

Stock Exchange: Xetra

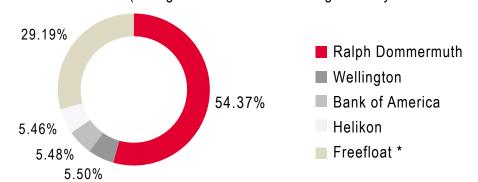
Index: MDAX, TecDAX

Shares: 192,000,000

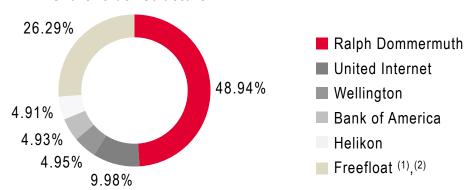
IPO Date: 23.03.1998

Issuance Price: € 1.02

Shareholder Structure (taking into account non-voting treasury shares in the share capital):



Shareholder Structure:

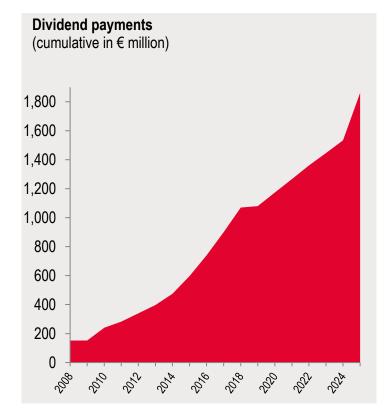


⁽¹⁾ Based on the most recent notification of voting rights in accordance with Sections 33 ff. of the German Securities Trading Act. Accordingly, only voting rights notifications that have reached at least the first notification threshold of 3% are taken into account

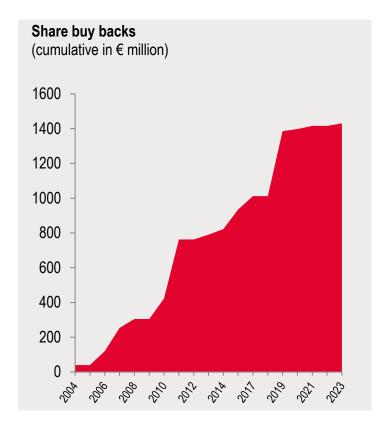


⁽²⁾ Freefloat acc. to DAX Equity Index Methodology: 41.08%

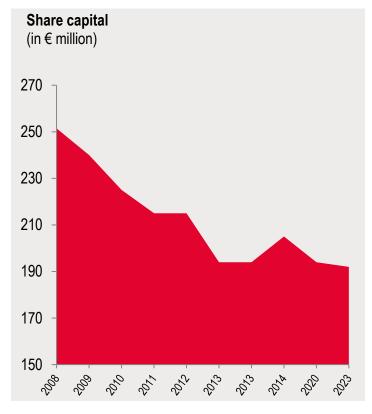
IV. SHAREHOLDER RETURN



- Dividend payment for fiscal year 2024:
 € 0.40 per share + a one-off catch-up dividend of EUR 1.50 per share
- Total dividend payments of € 1.86 billion



 Total of more than € 1.4 billion for share buy backs (until March 2023)



 Last capital reduction in February 2023: Redemption of 2 million shares to share capital of 192 million



V. SUSTAINABILITY



V. ESG AT A GLANCE AT UNITED INTERNET

Climate

10-30%

higher energy efficiency of the Open RAN network compared to legacy networks¹



5%

decrease in GHG intensity (Scope 1 and 2) in 2024²

Group-wide implementation of 2030 net-zero goal

Circular economy

285,000 kg

raw materials saved through refurbishment and recycling of old company IT-equipment³



1,168 t

CO₂ emissions saved through refurbishment and recycling of old company IT-equipment³



Social commitment

€73m

raised to support children in need through the UNICEF foundation since 2006



ooo charta ooo der vielfalt

Member since United Internet's signing in 2021

Cybersecurity

99.9%

spam emails blocked successfully through improved scanning and data privacy filters⁴





WEB.DE and GMX are members of the German Sustainability Media Pact

⁽¹⁾ Source: Result of a study by TÜV Rheinland on the energy consumption of the 1&1 O-RAN 2024. Savings vary depending on the legacy system compared.

⁽²⁾ United Internet's net revenue as of December 31, 2024, was used as the basis of calculation when determining the GHG intensity per net revenue (tCO₂e/€ million).

⁽³⁾ Services and data provided by AfB gGmbH

⁽⁴⁾ Comment by Arne Allisat, head of email security at GMX and Web.de

V. ESG RATINGS 2024







INVESTOR RELATIONS CONTACT & DISCLAIMER



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* Please use the provided email address for shareholder disclosure notifications and, in addition to the legible report, also send us the XML version.

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- These assessments and statements are subject to changes and uncertain framework conditions that are for the most part difficult to predict and are beyond the
 control of United Internet.
- United Internet is not under any obligation to publish any information resulting in changes in framework conditions or to publish revised information.



UNITED INTERNET AG

Our success story

continues!