

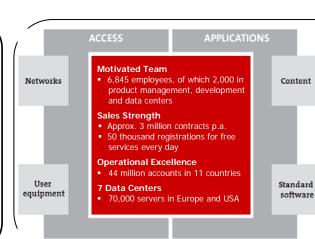
#### **United Internet AG**

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As of Nov. 18, 2013



Brief profile: With 13.27 million fee-based contracts and 31.28 million ad-financed accounts, United Internet is a leading European internet specialist.

The heart of United Internet is our "Internet Factory" with 6,845 employees - of which over 2,000 are engaged in product management, development and at our data centers - who develop and operate highquality internet products.

In addition to its compelling brands and high marketing strength, United Internet stands for powerful data centers and outstanding operational excellence for its 44 million customer accounts.

### Access segment

- Products: DSL and Mobile Internet
- Target groups: home users, freelancers, small companies
- Services: standardized network services in combination with enduser devices and our own applications
- Markets: Germany
- Brands: GMX, WEB, DE and 1&1
- Revenue model: subscriptions (also volume-based)

Key figures (in € million)	9M 2012	9M 2013
Sales	1,169.0	1,321.9
EBITDA	145.5	175.9
EBIT	125.2	154.7
Access, contracts (in million)	4.45	5.36
of which Mobile Internet	1.18	1.86
of which DS complete	2.71	3.09
of which T-DSL / R-DSL	0.56	0.41

### Applications segment

- Products: Personal Information Management, webhosting, cloud applications, e-business solutions, online marketing
- Target groups: home users, freelancers, small companies
- Services: own development; data center operation
- Markets: Germany, France, UK, Italy, Poland, Austria, Switzerland, Spain, Mexico, USA and Canada
- Brands: GMX, WEB.DE, Mail.com, 1&1, Arysy, united-domains, Fasthosts, InterNetX, Sedo and affilinet
- Revenue model: subscriptions (also ad-financed)

<b>Key figures</b> (without special items, in € million)	9M 2012	9M 2013	
Sales	597.4	633.0	
EBITDA	92.1	111.8	
EBIT	44.0	63.2	
Business Applications, contracts (in million)	5.10	5.72	
Consumer Applications, accounts (in	33.47	33.47	
with Premium Mail subscription	1.90	1.89	
with Value-Added subscription	0.21	0.30	
with De-Mail address / identification	-	0.42 / 0.17	

# **Group figures (without special items)**

Acc. to IFRS in €m	2012	9M 2013	9M 2012
Sales	2,396.6	1,955.1	1,766.6
Start-up losses	124.1	87.0	96.8
EBITDA	325.9	280.5	237.7
EBIT	232.7	210.6	169.2
EPS (in €)	0.71	0.69	0.55
Contracts (in M)	12.04	13.27	11.66
Employees (headcount)	6,254	6,845	6,110

#### Outlook 2013 (as of August 2013)

- Approx. 1.1m new contracts
- Approx. 10 % growth in sales
- Approx. € 500m EBITDA in our established business
- Thereof, we will use approx. 20% (approx. € 100m) to finance the planned start-up losses in De-Mail, 1&1 MyWebsite and new TLDs
- EPS of € 1.00 € 1.10

Analyst's Coverage	
Rating	Analysts
Buy, Accumulate, Outperform	10
Neutral, Hold, Marketperform	7
Sell, Reduce, Underperform	3

#### Management

Ralph Dommermuth since 1988 Robert Hoffmann since 2006 Norbert Lang since 1994

# **The Stock**

ISIN DE0005089031 Symbol / Stock Exchange UTDI / Frankfurt Indices Prime Standard: TecDAX Class Registered Shares: € 1 Shares 194,000,000

March 23, 1998 / € 1.02

## IPO Date / Issue Price **Shareholder Structure**

Ralph Dommermuth 42.27 % **United Internet** 0.25 % Other shareholders 57.48 %

#### **Brands**

















