

Joint report of the Management Boards of United Internet AG and United Internet Mail & Media SE regarding the Control Agreement between United Internet AG and United Internet Mail & Media SE pursuant to Section 293a German Stock Corporation Act (AktG) (ITEM 12)

The Management Board of United Internet AG and the management board of United Internet Mail & Media SE hereby submit the following joint written report on the Control Agreement dated February 12, 2015 between United Internet AG and United Internet Mail & Media SE:

1. Conclusion and effectiveness of the Agreement

The Control Agreement between United Internet AG as parent company and United Internet Mail & Media SE as subsidiary was concluded on February 12, 2015. A notarized copy of the Agreement dated February 12, 2015 is attached to this report.

To become effective, the Control Agreement must first be approved by the Annual Shareholders' Meeting of United Internet AG, which is expected to be given at the Annual Shareholders' Meeting convened for May 21, 2015. Moreover, the Agreement must also be approved by the annual shareholders' meeting of United Internet Mail & Media SE, which was granted on February 12, 2015. Finally, the Control Agreement becomes effective with its entry in the commercial register of United Internet Mail & Media SE.

2. Explanation of the Control Agreement

The Control Agreement between United Internet AG and United Internet Mail & Media SE, including its individual provisions, is explained as follows:

2.1 Management (Section 1 of the Agreement)

Section 1 (1) of the Control Agreement includes the constituent provision for a Control Agreement, whereby United Internet Mail & Media SE as the dependent company is placed under the management of United Internet AG as the controlling company. This gives United Internet AG the right to issue instructions to the management board of United Internet Mail & Media SE regarding the management of the company. According to Section 1 (1) Sentence 4 of the Control Agreement, instructions must be issued in written form.

The scope of this instruction right is determined by the provisions of Section 308 German Stock Corporation Act (AktG). In accordance with Section 308 (2) Sentences 1 and 2 German Stock Corporation Act (AktG), the management board of United Internet Mail & Media SE is obliged to comply with such instructions (Section 1 (2) of the Control Agreement).

2.2 Right to receive information (Section 2 of the Agreement)

Section 2 (1) of the Control Agreement sets forth that United Internet AG is entitled at all times to inspect the books and documents of United Internet Mail & Media SE, and further that the management board of United Internet Mail & Media SE is obliged to provide United Internet AG with all information requested.

Section 2 (2) of the Control Agreement specifies that United Internet Mail & Media SE has an ongoing obligation to report to United Internet AG.

2.3 Loss assumption (Section 3 of the Agreement)

Section 3 (1) of the Control Agreement determines that Section 302 German Stock Corporation Act (AktG), as amended, shall be applied. Section 302 German Stock Corporation Act (AktG) obliges the controlling company, in this case United Internet AG, to offset any loss arising during the term of the Agreement. The loss can also be offset by withdrawing amounts from other revenue reserves of the dependent company, which were formed during the term of the Agreement.

Section 3 (2) of the Control Agreement regulates the due date of the loss assumption requirement. The obligation to assume losses accrues on the respective balance sheet dates of the dependent company and is also due on this date.

In the case of termination for cause, United Internet AG is only obliged to offset the prorated annual net loss up to the date on which the termination becomes effective (Section 3 (3) of the Control Agreement).

2.4 Effectiveness (Section 4 of the Agreement)

Section 4 of the Control Agreement regulates the effectiveness of the Agreement. We refer here to the explanations under Section 1.

2.5 Term, termination (Section 5 of the Agreement)

Section 5 of the Agreement regulates the contractual term and possibilities to serve notice on the Control Agreement.

The Agreement is concluded for an indefinite period (Section 5 (1) of the Control Agreement). It can be terminated at any time with a notice period of three months to the end of each month. Notice must be served in written form (Section 5 (3) of the Control Agreement), in accordance with the legal provisions of Section 297 (3) German Stock Corporation Act (AktG).

Section 5 (4) of the Agreement also clarifies that the right of termination for cause remains unaffected. Such cause is in particular (i) the loss of the majority of voting rights of the controlling company in the dependent company, (ii) the loss of controlling company's position as sole shareholder of the dependent company, (iii) the merger or division of the controlling company or the dependent company, (iv) the opening of insolvency proceedings over the assets of the controlling company or the dependent company or the rejection of such proceedings due to lack of assets, (v) the liquidation of the controlling company or

the dependent company, and (vi) the transformation or relocation of the registered office of the controlling company or dependent company in such a way that they can no longer be party to a Control Agreement.

If the Agreement ends, the controlling company must provide security for the creditors of the dependent company in accordance with Section 303 of the German Stock Corporation Act (AktG) (Section 5 (5) of the Control Agreement).

2.6 Final provisions (Section 6 of the Agreement)

Section 6 (1) of the Agreement states that all amendments and additions to the Agreement must be made in writing.

Section 6 (2) of the Agreement states that if individual provisions of the Agreement be void for any reason, this does not invalidate the other provisions of the Agreement. This stipulation is a standard component of Agreements and was included for reasons of legal precaution. There is no indication that any of the provisions in the Agreement might be invalid.

2.7 Compensation and indemnity provisions

As all shares in United Internet Mail & Media SE are held by United Internet AG, no compensation and indemnity provisions have been included in the Control Agreement (Sections 304, 305 German Stock Corporation Act (AktG)).

There is therefore no need to discuss their assessment.

3. Legal and economic reasons for the conclusion of the Control Agreement

3.1 Background situation of the companies involved

3.1.1 United Internet AG

3.1.1.1 Overview of the company

The company was founded as 1&1 Aktiengesellschaft & Co. Kommanditgesellschaft auf Aktien on January 29, 1998 (registration in the commercial register of the district court of Montabaur under HRB 5762 on February 16, 1998) with a capital stock of DM 2,529,600.00. Following several capital increases and the translation of its capital stock to euros, the company changed its legal status to that of a public limited company ("Aktiengesellschaft") named United Internet AG with a resolution of the Extraordinary Shareholders' Meeting of February 22, 2000 with a capital stock of EUR 13,211,782.22 (registration in the commercial register of the district court of Montabaur under HRB 5762 on March 23, 2000). After further capital increases from company funds, from conditional and approved capital, as well as various capital reductions, the company's capital stock now amounts to EUR 205,000,000.00 (registration in the commercial register of the district court of Montabaur under HRB 5762 on September 17, 2014).

3.1.1.2 Holding structure

United Internet AG acts as a management holding for its subsidiaries, including United Internet Mail & Media SE.

3.1.1.3 Result situation

For further details on the development and result situation of United Internet AG, please refer to the Company's consolidated financial statements and management report for the fiscal year 2014.

3.1.2 United Internet Mail & Media SE

3.1.2.1 Overview of United Internet Mail & Media SE

United Internet Mail & Media SE was formed as Atrium 69. Europäische VV SE on August 6, 2014 with a capital stock of EUR 120,000.00 and first entered in the commercial register of the district court of Charlottenburg under the number HRB 160932 B on August 22, 2014. Amongst other things, the annual shareholders' meeting of December 10, 2014 adopted resolutions to change the company name to United Internet Mail & Media SE and move its registered office from Berlin to Montabaur. The new name and location were entered in the commercial register of the district court of Montabaur under the number HRB 24401 on January 12, 2015.

3.1.2.2 Equity relationship

United Internet AG is the sole shareholder of United Internet Mail & Media SE and thus holds 100% of its shares. The capital stock amounts to EUR 120,000.00 and is fully paid in.

3.1.2.3 Business activity

The object of United Internet Mail & Media SE is the provision of consulting and other services of all kinds regarding the use of telecommunication products and value-added data services, especially via the internet or similar transmission media, as well as the production of and trading with information technology products of all kinds for its own account as well as for others. In addition, it publishes, distributes, and acquires data of all kinds in data networks. In this connection, it markets, installs and trains in the field of electronic data, communication and network connection systems. The company's object also includes acquiring, holding and managing equity interests, especially in companies active in the fields stated above. The company's object does not include transactions which require a license under the German Banking Act ("Kreditwesengesetz"). The company is currently preparing to begin business as an interim holding company of the Group.

3.1.2.4 Profit and Loss Transfer Agreement / result situation

There has been a Profit and Loss Transfer Agreement with United Internet AG since February 12, 2015, which will be dealt with under Agenda Item 11 of the Annual Shareholders' Meeting of United Internet AG, scheduled for May 21, 2015. No significant description of the development and result situation of United Internet Mail & Media SE can be provided as the company is currently preparing to begin business.

3.2 Reasons for the conclusion of a Control Agreement

3.2.1 Company law reasons

The United Internet AG group is led by United Internet AG as the holding company, whereby its legally independent subsidiaries conduct its operating activities. Due to the Control Agreement, United Internet AG has additional legal instruments for issuing instructions to the management board of United Internet Mail & Media SE.

3.2.2 Tax reasons

United Internet Mail & Media SE is integrated into the sales tax fiscal unity of the United Internet Group. The sales tax fiscal unity means that sales tax and input tax claims of the subsidiary United Internet Mail & Media SE can be ascertained via the parent company United Internet AG. As a result, the sales tax obligations of the subsidiary, such as advance sales tax returns or the filing of sales tax declarations, can be pooled and managed efficiently by the parent company. Moreover, services between the two companies are regarded as un-taxed inter-company revenues. In a fiscal unity, the only company responsible for tax is the parent company. However, the subsidiary is still liable for its share of sales tax.

The conditions for the existence of a sales tax fiscal unity were adapted and further refined by amendments to the Sales Tax Application Decree stated in a letter of the German Federal Ministry of Finance (BMF) dated March 7, 2013 (IV D 2 – S 7105/11/10001) and the BMF letter of May 5, 2014 (IV D 2 – S 7105/11/10001/IV D 2 – S 7105/13/10003). This states that on conclusion of a Control Agreement pursuant to Section 291 AktG, it can generally be assumed that there is organizational integration. Should the conditions for the sales tax fiscal unity between the two companies no longer exist, this would mean a return of sales tax obligations for United Internet Mail & Media SE and thus a high administrative effort for United Internet Mail & Media SE. This is to be avoided. The conclusion of a Control Agreement is therefore necessary to ensure the legal compliance of the sales tax fiscal unity between United Internet Mail & Media SE and United Internet AG. It ensures the optimum structure for sales tax purposes also in the future.

Montabaur, April 2015

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For the Management Board of United Internet Mail & Media SE

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